RWS
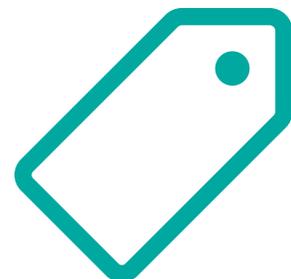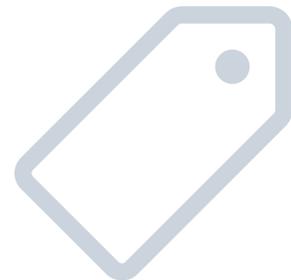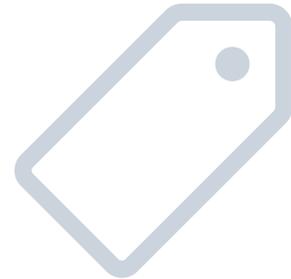
Digital Commerce Services

RWS specializes in custom ecommerce and mcommerce solutions, ensuring the right blend of creativity and innovation to extend a competitive edge to your brand. Our core ecommerce and mcommerce services include:

- Ecommerce website design and development;

- Data migration from legacy ecommerce systems to new platforms;

- Integration with enterprise resource planning (ERP) software, payment gateways, warehouse systems and more;

- Ecommerce analytics and search engine optimization (SEO);

- Scalability and performance optimizations of ecommerce platforms;

- Mobile payments and checkout;

- Mobile marketing and advertising;

- Location-based and product list apps;

- Augmented reality and mobile point-of-sale (mPOS) software solutions; and

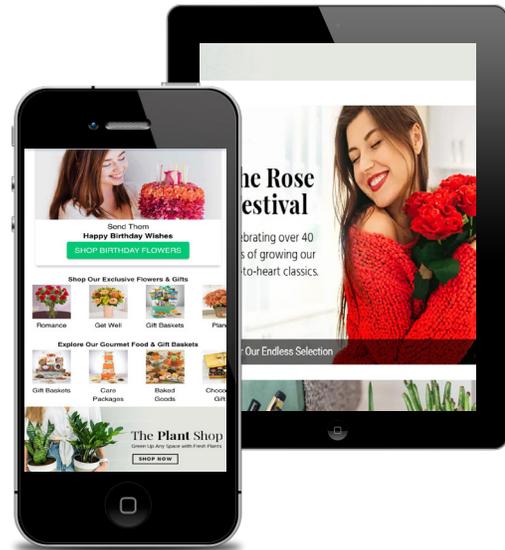- Mobile business intelligence (BI) dashboards.

An Online Flower and Gift Shop

A rich, interactive shopping app that provides quick access to the client's products on the go.

This lifestyle application lets buyers seamlessly browse through various bouquets and gifts and view full-size product images and descriptions for a unique and fully integrated customer experience.
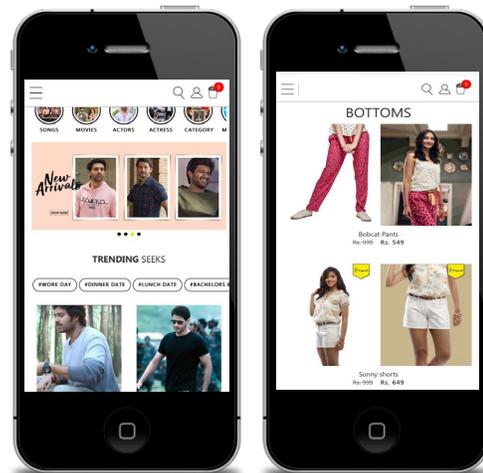
Technology: iOS

An Online Shopping App

An mcommerce application delivering the latest deals via a diverse product directory to facilitate user views and purchases—anytime, anywhere.

This shopping app lets users access current and upcoming sales offers, search through various categories, make quick purchases and share deals and product details with their social networks.
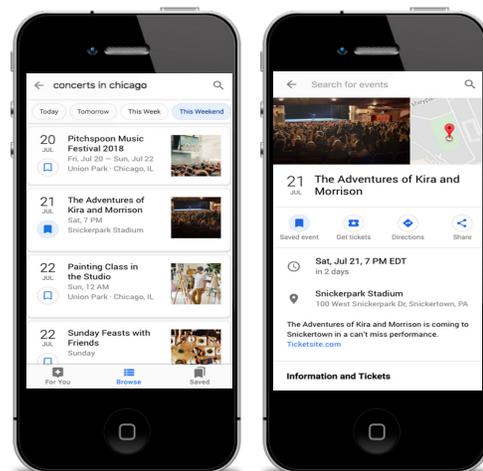
Technologies: Android and iOS

A Location-Based App

A one-of-its-kind, hyper-local platform for finding fun stuff to do.

This location-based mobile app lets users find and manage events and gives them real-time alerts on events happening nearby.
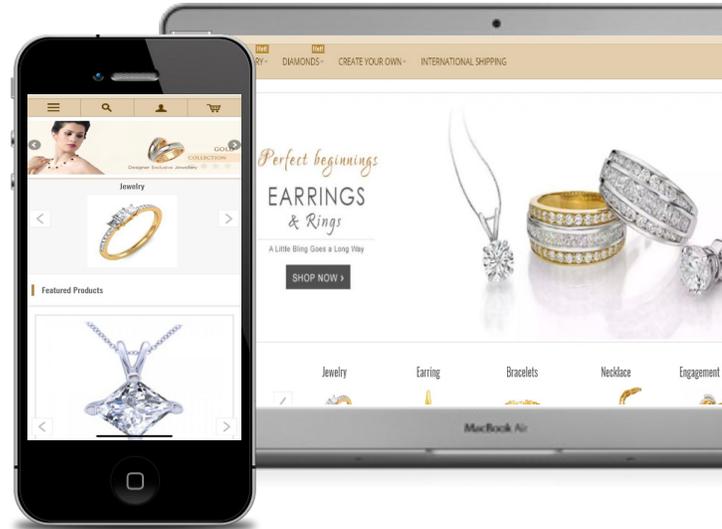
Technologies: Android and iOS

Jewellery Ecommerce Suite (JES)

An integrated solution to fulfill diamond inventory and jewelry industry needs.

JES is a complete ecommerce solution developed on the powerful Magento platform for jewelry retailers and small and medium-sized enterprises to deal with online business-to-consumer (B2C) and business-to-business (B2B) transactions. It provides end-to-end product services, custom jewelry designs and order management for loose diamonds. Other core features include responsive design, diamond search, custom ring builder, plug-ins and a WordPress blog, as well as PayPal, Google Checkout, Amazon and eBay integrations.

Technologies: Magento, PHP and MySQL

A Fashion Accessories Store

The ultimate shopping experience with a unique store design and other features

This online store was developed on Magento to showcase designer fashion items and accessories, including handbags with exclusive colors and styles. The store also offers a hero shot image slider, image zoom, easy navigation, featured products, URL-triggered pricing and newsletter templates, plus PayPal and Google Checkout integrations.

Technologies: Magento, PHP and MySQL

www.rws.com

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